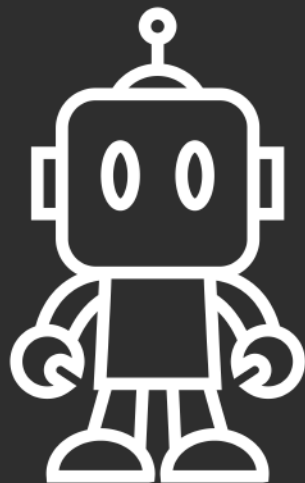




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Case Study Tiles



Oncology Center of Excellence in Phuket, Thailand

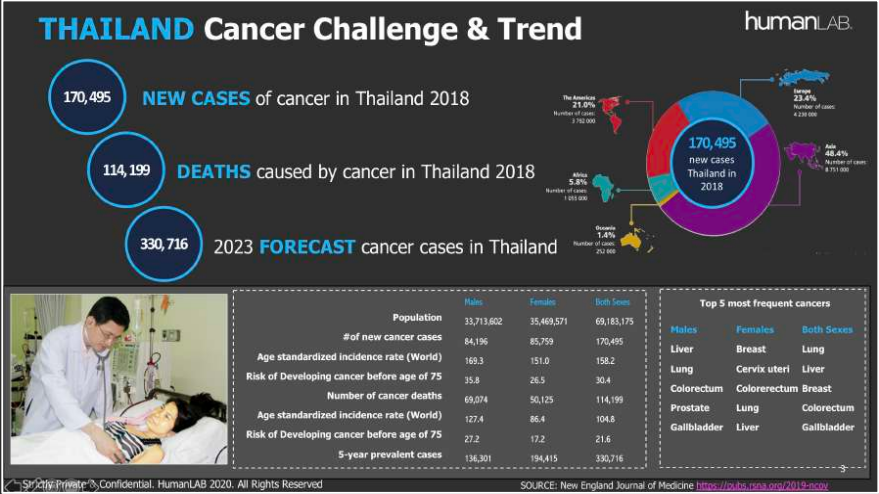
Oncology Center of Excellence in Phuket Thailand – 6 tile option

BAAN JAI SAI

“We aim to provide the **BEST** cancer care, **BEST** treatments, in the **BEST** facility, translating to cures.”

We focus on **INNOVATION** in the **DELIVERY** of **TREATMENT** to achieve significantly better outcomes for patients







Wuyl Children's Program

BJS intend to establish an underprivileged children's program. Working title: **Wuyl**

BJS treat free of charge Thai children who must battle cancer & cannot otherwise have access to treatment like Proton therapy.

We understand the strain & stress their fight has on parents & we aim to keep parents by their children's side during every moment of their fight against cancer.



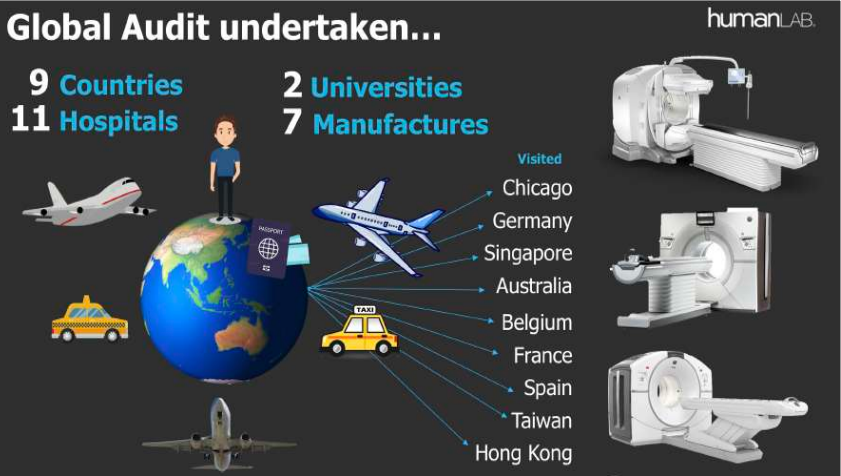
Global Audit undertaken...

9 Countries
11 Hospitals

2 Universities
7 Manufactures

Visited:

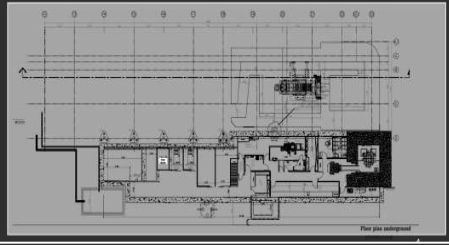
- Chicago
- Germany
- Singapore
- Australia
- Belgium
- France
- Spain
- Taiwan
- Hong Kong



Baan Jai Sai Oncology Center of Excellence

6 Floors of state-of-the-art Equipment:

- Cancer Screening
- Radiation Therapy
- Proton Radiation Therapy
- Cyber Knife Treatment
- Halcyon Treatment
- Chemotherapy
- Lu 177 Isotope Treatment
- Stem Cells Therapy
- Isotope Production



Oncology Center of Excellence in Phuket Thailand – 4 tile option

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THAILAND Cancer Challenge & Trend



	Males	Females	Both Sexes
Population	33,713,602	35,469,571	69,183,175
#of new cancer cases	84,196	85,759	170,495
Age standardized incidence rate (World)	169.3	151.0	158.2
Risk of Developing cancer before age of 75	35.8	26.5	30.4
Number of cancer deaths	69,074	50,125	114,199
Age standardized incidence rate (World)	127.4	86.4	104.8
Risk of Developing cancer before age of 75	27.2	17.2	21.6
5-year prevalent cases	136,301	194,415	330,716

Top 5 most frequent cancers		
Males	Females	Both Sexes
Liver	Breast	Lung
Lung	Cervix uteri	Liver
Colorectum	Colorectum	Breast
Prostate	Lung	Colorectum
Gallbladder	Liver	Gallbladder

Source: Private & Confidential. HumanLAB 2020. All Rights Reserved

SOURCE: New England Journal of Medicine <https://pubs.nsa.org/2019-ncov>

Global Audit undertaken...

9 Countries
11 Hospitals

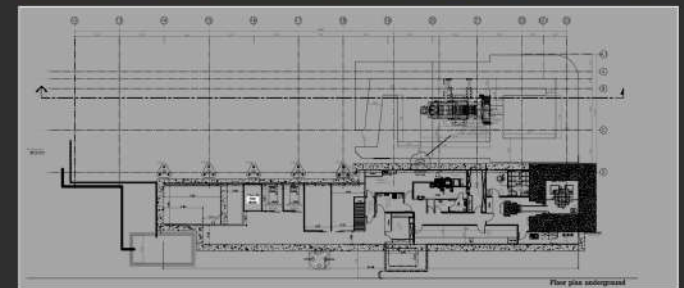
2 Universities
7 Manufactures



Baan Jai Sai Oncology Center of Excellence

6 Floors of state-of-the-art Equipment:

- ☐ Cancer Screening
- ☐ Radiation Therapy
- ☐ Proton Radiation Therapy
- ☐ Cyber Knife Treatment
- ☐ Halcyon Treatment
- ☐ Chemotherapy
- ☐ Lu 177 Isotope Treatment
- ☐ Stem Cells Therapy
- ☐ Isotope Production



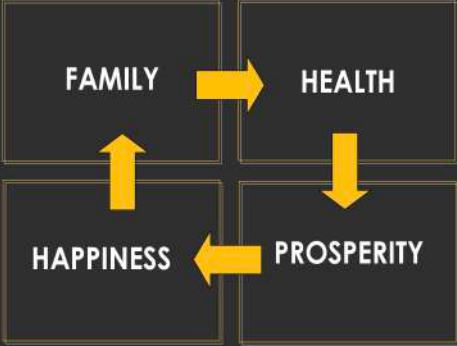


Next Generation Convenience Store (CVS) – Nanjing, China

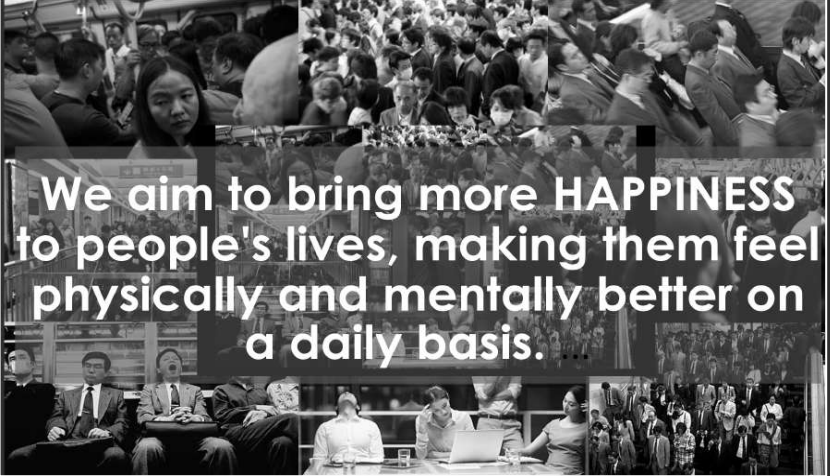
Next Generation Convenience Store (CVS) – Nanjing, China - 6 tile option

Traditional Values are STILL the
CORNER STONES of Chinese Society

humanLAB



How can Suning incorporate these traditional of Chinese values into a retail proposition?
Without making it look forced & insincere?
How do we communicate these values while appealing to a modern young audience?
How do we bring people and homes closer together with technology?
Millennials cannot unplug. They are spending more time on screens.
Technology is disconnecting ourselves from our physical relationships creating an epidemic called LONELINESS.



How do we use technology to collect data to create **MEANINGFUL** personalized solutions in 'real time' that drive **Participation, Visitation** to store, **Purchase** and on-going **Engagement** daily

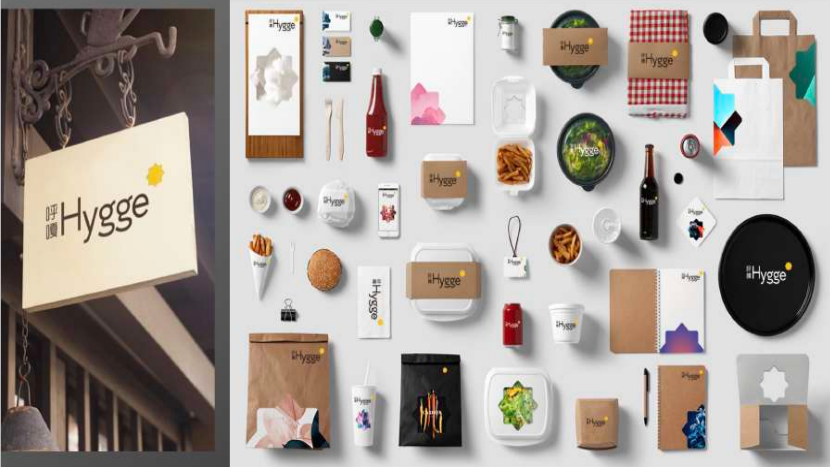


Bio-metric Activity Band paired with Suning app
Connecting Suning with its customer daily



THE ENABLER

- Waterproof 5 ATM
- GPS Tracker
- Measures Steps & Fitness Intensity
- Heart Rate Monitoring
- Deep Sleep Analysis
- 3 Day Battery Life
- Android / iOS Compatible



Next Generation Convenience Store (CVS) – Nanjing, China – 4 tile option

How do we use technology to collect data to create **MEANINGFUL** personalized solutions in 'real time' that drive **Participation, Visitation** to store, **Purchase** and on-going **Engagement** daily

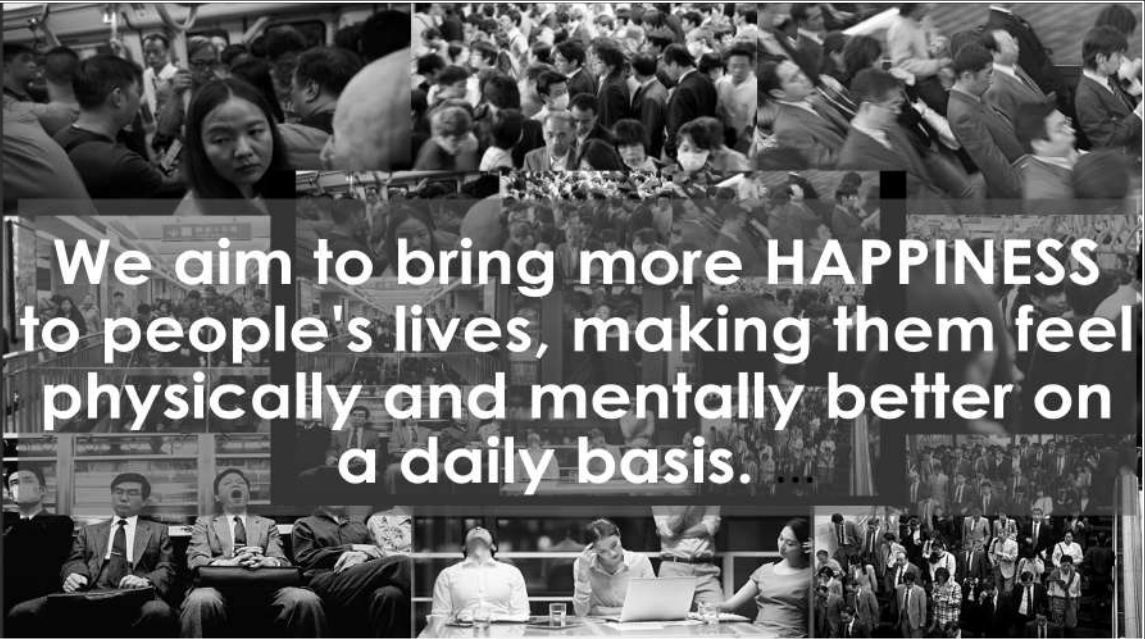
Bio-metric Activity Band paired with Suning app

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THE ENABLER

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Start Up – WrappedUp Personalized Wrapping Paper with AR Messaging capability

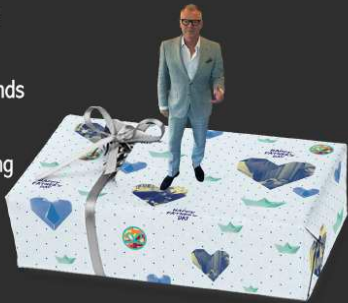
Start Up: WrappedUp Personalized Wrapping Paper with AR Messaging capability – 6 tiles

WRAPPEDUP 如裹

WRAPPEDUP is a Next Generation Experiential 'New Retail' focused company that fuses technology with co-creation to enhance the gift giving experience

We have developed a WORLD FIRST system that enable consumers everywhere to:

- Create personalized gift-wrapping paper in seconds
- Using your own photo's
- Add a personal 'Augmented Reality' video greeting to their completed wrap



Truly Personalized Gifting Experience in Seconds

1

Choose a wrap template relevant to occasion



2

Add your pictures automatically formats



3

Record your AR message



Market Size 市场规模

Value 价值



Opportunity 机遇



Global opportunity (within 5 years) 全球机遇 (5年内)

wrappedup projected market share 5% (within 5 years) 如裹估算市场占有率5% (5年内)

wrappedup estimated 2% of China market (within 3 years) 如裹估算在中国的市场占有率2% (3年内)

WRAPPEDUP AR Facial Recognition – Voice Activated Characters

Use of Facial Recognition Software to record your voice message & control the expressions of your AR character



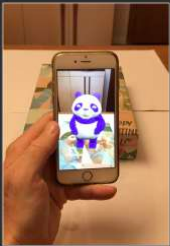
Hand gestures allows the user to control body movement.



Your character comes to life with your voice.... speaking your message & mirroring your facial gestures



Strategic Partnership Exploration & Investment



WRAPPEDUP AR Enabled Wrapping Paper



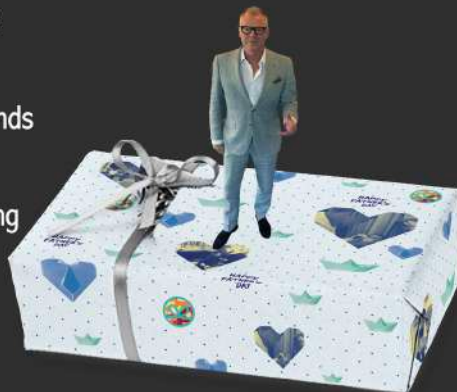
Start Up: WrappedUp Personalized Wrapping Paper with AR Messaging capability - 4A Option

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Truly Personalized Gifting Experience in Seconds

1

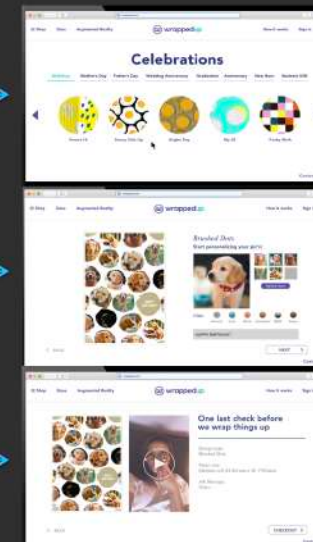
Choose a wrap template relevant to occasion

2

Add your pictures automatically formats

3

Record your AR message



Market Size 市场规模

Value 价值

GLOBAL
32.5

BILLION USD
全球 美金325亿

REST OF
WORLD
22.5

BILLION USD

CHINA
10.5

BILLION USD

Global Wrapping Paper & Greeting Card Markets combined 全球礼物包装纸与贺卡市场 除中国以外国家美金225亿

中国美金100亿

Opportunity 机遇

1.325

BILLION USD
美金13.25亿

1.125

BILLION USD
美金11.25亿

200

MILLION USD
美金2亿

Global opportunity (within 5 years) 全球机遇 (5年内)

wrappedup projected market share 5% (within 5 years)
如裹估算市场占有率5% (5年内)

wrappedup estimated 2% of China market (within 3 years)
如裹估算在中国的市场占有率2% (3年内)

WRAPPEDUP AR Enabled Wrapping Paper



Start Up: WrappedUp Personalized Wrapping Paper with AR Messaging capability – 4B Option

Truly Personalized Gifting Experience in Seconds

1

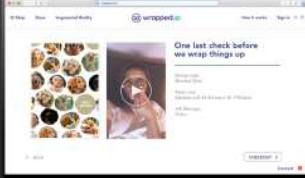
Choose a wrap template relevant to occasion

2

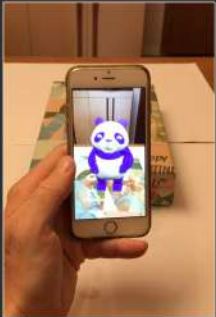
Add your pictures automatically formats

3

Record your AR message



Strategic Partnership Exploration & Investment





WRAPPEDUP AR Enabled Wrapping Paper

